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taplink.cc/freelancerrushabh (Personal)

Top Skills

Maintenance
Web Design
Figma to shopify

Certifications

Shopify Assistant

Rushabh Upadhyay

independent Freelance Shopify Developer | Store Setup, Redesign & Maintenance | Figma to Custom Shopify | Fashion, Beauty, Pharma Niches | Open to Contract or Remote Roles – UK, UAE, AUS
Vadodara, Gujarat, India

Summary

Hi, I'm Rushabh — a passionate and results-driven Freelance Web Developer with over 7 years of experience helping brands bring their digital storefronts to life.

I specialize in WordPress, Shopify, and WooCommerce, with a strong focus on performance, mobile responsiveness, and user experience. Whether you're launching a new business or scaling an existing one, I create tailored solutions that not only look great but also convert visitors into customers.

Key Skills:

Shopify Store Setup & Customization

WordPress Development

WooCommerce Integration

Speed Optimization & SEO

Mobile-Responsive Design

Website Maintenance

I've worked with startups, local businesses, and growing brands — delivering pixel-perfect websites that drive measurable growth.

Currently open to freelance, contract, and remote work opportunities.

Let's connect or message me if you're looking for someone to bring your web project to life!

Available for freelance, contract, or remote opportunities.

Experience

Jishawebstudio

Freelance Website Developer

February 2024 - Present (1 year 6 months)

Vadodara, Gujarat, India

Building high-performing websites and providing ongoing maintenance services, specializing in WordPress, Shopify, and E-commerce solutions.

EISolve IT

Freelance Web Developer

February 2024 - July 2024 (6 months)

Vadodara, Gujarat, India

- Develop and maintain WordPress, Shopify websites, ensuring functionality, responsiveness, and optimal performance.
- Collaborate with cross-functional teams, including designers and content creators, to implement and enhance website features. Customize and extend Development themes and plugins to meet project requirements.
- Conduct regular website audits to identify and address issues related to security, performance, and SEO.
- Stay abreast of industry trends and best practices to continually improve and optimize our WordPress development processes.

AtliQ Technologies

2 years 3 months

Website Developer

December 2021 - February 2024 (2 years 3 months)

Vadodara, Gujarat, India

Write clean, efficient, and maintainable code using various CMS frameworks such as WordPress

/ Woo-commerce, Shopify, and Magento.

- Creating user friendly visually appealing interfaces that enhance user experience. This involves working with HTML, CSS, and Bootstrap frameworks.

- Ensuring the website works correctly across different browsers, devices, and screen sizes.

identifying and fixing bugs or issues that arise.

- Working closely with designers and other developers as well as stakeholders to bring the

project to life.

- optimizing website performance, speed, and scalability to provide the best user experience.

- implementing security measures to protect the website from cyber threats.

- Deploying the website to production servers and ensuring it runs smoothly

Website Developer

December 2021 - February 2024 (2 years 3 months)

Vadodara, Gujarat, India

Freelance

CMS Developer

September 2019 - July 2023 (3 years 11 months)

Bhavi Technologies (India) Pvt. Ltd.

WordPress and Magento developer

July 2020 - August 2021 (1 year 2 months)

Vadodara, Gujarat, India

Self Employed

11 months

freelance frontend developer

June 2020 - July 2020 (2 months)

Vadodara, Gujarat, India

I can do frontend development work for you.

like

- Theme integration
- Responsive website with compatible every device
- informative and e-commerce store website
- HTML CSS and bootstrap work

Freelance WordPress

September 2019 - May 2020 (9 months)

Vadodara, Gujarat

Sinelogix Technologies

Wordpress Developer
May 2020 - June 2020 (2 months)
Vadodara, Gujarat

Teacode Technologies

3 years 4 months

cms

February 2018 - May 2020 (2 years 4 months)

Vadodara Area, India

cms

February 2017 - September 2019 (2 years 8 months)

Vadodara Area, India

working in teacode technology as WordPress and Magento developer

Education

Navrachana University

Master of Computer Applications - MCA, Computer and Information Sciences
and Support Services · (June 2015 - July 2017)

Veer Narmad South Gujarat University, Surat

Bachelor of Computer Application, Computer Programming/Programmer,
General · (2010 - 2015)